

“DRAFT COPY”

Maine Driver and Traffic Safety Education Association

Board of Directors Official Minutes of Meeting

August 12, 2011

BMV Conference Room Augusta, Maine

9:00 AM -12:00 PM

1. 9: 15 AM **Meeting Called to Order:** Chairman
2. Roll Call: Present: President–Carl Joy, Vice President–Carleton Sanborn, Executive Secretary–Tony Vine; Treasurer–Marvin Campbell, Gerald Clifford Board Member, Mike Shepard Board Member, Eric Bellavance Secretary of States Representative,

Non Board Members– Bob Mullen’s Committee Chair, James Thomas Foster BMV and Tom Arnold Deputy Secretary of State

Absent Board Members: Cathy Dumais Board Member, Jarrod Sproul Board Member, Sally King Board Member, Betty Vigue Board Member,
3. Public Comment: None
4. Approval of Agenda: Motion: Carleton Sanborn, second: Marvin Campbell passed unanimously.
5. Minutes previous meeting: Motion to Waive reading of previous Board meeting minutes by Carleton Sanborn, Second: Mike Shepard passed unanimously.
6. Finance Committee Report Motion to accept Treasurers report as submitted by Tony Vine, second by Carleton Sanborn passed unanimously.

Motion by Carleton Joy for Executive Secretary to Terminate Corporate Agent Agreement with Legal Zoom dot Com, Seconded by Tony Vine passed unanimously.

7. Chairman's Report

Chairman

Discussion

8. Old Business:

- a. Fund Raising Report Tabled due to absence of Sally King Chair
- b. Discussion of possible speakers for the Spring Conference 2012. Vice President Carleton Sanborn to assist the President with obtaining speakers for the conference.
Hollywood Slots Venue Approved by unanimous vote
- c. Online Driver Education report tabled due to absence of Sally King
- d. Fall Training Event Report made by Carl Joy about on going discussions with Pat Moody of AAA for something this fall.
- f. School Bus Education Report Tabled due to absence of Cathy Dumais.
- h. ADTSEA Membership application has been completed but we lack an online listing with ADSTEA report made by the President.

9. New Business:

- a. Business Improvement Report made by (Chair) Gerald Clifford. (See attached) Letter read by Carl Joy by dis satisfied grandparent about unethical business in operation.
- b. Standards Rule Making Report by (Chair) Bob Mullen, special emphasis put on automating paperwork to and with State of Maine/BMV
- c. Letter to Secretary of State presented by (President) Carl Joy. Letter tabled while under review of Legal Counsel on Minimum Advertised Pricing Rule.
- d. BMV Update by Eric Bellavance, Representative of Secretary of State. Discussion of dropping numbers in target demographic, hand out presented, Discussion of drivers education business's not meeting criteria required by state, ongoing staffing issues in BMV due to state budgetary cuts, Introduction of Deputy Secretary of State, Tom Arnold. Discussion of Online Drivers Education, Real/National ID.

10. Consent Agenda:

a. Review of Brochure and donation levels for Corporate Sponsorship of MEDTSEA.

Bronze Corporate Sponsor \$75.00

As a bronze corporate sponsor you will be identifying your corporation or business with a non-profit organization which is committed to reducing Maine's traffic fatalities. In addition your business will be entitled to advertise that you are a corporate sponsor and you will also receive recognition on MEDTSEA's website! You will also receive a certificate suitable for framing to display in your place of business which identifies you as a business with the public's interest at heart!

Silver Corporate Sponsor \$250.00

As a silver corporate sponsor you will be identifying your corporation or business with a non-profit organization which is committed to reducing Maine's traffic fatalities. In addition your business will be entitled to advertise that you are a sponsor and you will receive a free business card sized ad in each newsletter for the year and recognition on MEDTSEA's website! You will also receive a certificate suitable for framing to display in your place of business which identifies you as SILVER sponsor and a business with the public's interest at heart!

Gold Corporate Sponsor \$500.00

As a gold corporate sponsor you will be identifying your corporation or business with a non-profit organization which is committed to reducing Maine's traffic fatalities. In addition your business will be entitled to advertise that you are a sponsor and you will receive a free half page ad in each newsletter for the year, a free year's subscription to the "Instructor" and recognition on MEDTSEA's website! You will also receive a certificate suitable for framing to display in your place of business which identifies you as a GOLD sponsor and a business with the public's interest at heart!

Platinum Corp. Sponsor \$1000.00

As a platinum corporate sponsor you will be identifying your corporation or business with a non-profit organization which is committed to reducing Maine's traffic fatalities. In addition your business will be entitled to advertise that you are a sponsor and you will receive a free full page ad in each newsletter for the year, a free year's subscription to the "Instructor" and recognition on MEDTSEA's website! Your corporation will also receive two free passes to the annual spring conference and training event. You will also receive a certificate suitable for framing to display in your

place of business which identifies you as a platinum sponsor and a business with the public's interest at heart!

Motion to accept as presented official Corporate sponsorship levels and fees by Carl Joy moved by Mike Shepard, seconded by Gerald Clifford passed unanimously.

11. Other Business:

a. Newsletter presented by President Carl Joy. Request of review by board with suggestions/corrections emailed to him.

b. Base Cost of offering Drivers Education in Maine, research to be done by Bob Mullen and presented at next meeting.

12. **Extended Public Comment:** *(limited to 3 minutes per person on any item/matter not listed on the agenda)* NONE

13. **Roundtable Evaluation of Meeting: No comments**

14. **Review of Actions from Meeting: No Comments**

15. Next Meeting set for Friday September 9, 2011 at BMV offices in Augusta pending availability of conference room. Eric Bellavance to confirm.

16. Motion to Adjourn Tony Vine, Second Mike Shepard Approved by unanimous vote

Adjournment 12:13 PM